



# BEYOND THE CALL OF DUTY

**END OF WATCH RIDE TO REMEMBER**

*Sponsorship Information*







# BEYOND THE CALL OF DUTY

## PROFILE

The End of Watch Ride is a 22,000+ mile ride across America to honor the men and women of law enforcement who paid the ultimate price in their service to our communities. Not only do we honor the fallen, we honor the families: husbands and wives, sons and daughters, mothers and fathers, brothers and sisters - along with the officers left behind to pick up the pieces.

Your sponsorship can help to offset the more than \$300,000 annual cost and help us continue our mission to bring hope, healing and honor to the fallen and their families. Sponsorship enables us to use 100% of the donations received to help the families and departments of the fallen.

## SPONSORS

### Diamond Sponsor:

- Phoenix Protective Corp

### Platinum Sponsors:

- Lone Wolf Harley Davidson
- Veteran Security Services

### Gold Sponsors:

- Yokes Fresh Markets
- New American Funding
- Alliant Insurance
- Pro-Vision

### Silver Sponsors:

- Jewelry Design Center
- Bud Clary Toyota
- ADI Graphics
- Kent D Bruce Company LLC

### Supporting Sponsors:

- Umpqua Bank
- Michael D's Eatery
- Rojo Inc.
- Innovative Solutions

### Nightcap Live Event Sponsor:

- 1350 Distilling

## -WAYS TO GET INVOLVED-

### Donate / Sponsor

Your contribution helps us meet the needs of the families of our fallen law enforcement officers

### Join the Ride

If you are interested in dedicating a significant amount of time to join us on the ride, send an email to [info@eowride.org](mailto:info@eowride.org).

### Share With Friends

Get the word out! Share with your friends on social media and encourage them to get involved and support the cause.

Sponsorship helps us continue our mission to make sure no officer is forgotten.

Alternatively, you are welcome to join our escort as we arrive at and leave your local event.

## SOCIAL MEDIA



[fb.com/EOWRide](https://fb.com/EOWRide)



[@eowride](https://@eowride)



[@EOWRide](https://@EOWRide)



[E.O.W. Ride to Remember](https://www.youtube.com/E.O.W. Ride to Remember)

[WWW.ENDOFWATCHRIDE.COM](http://WWW.ENDOFWATCHRIDE.COM)



# BEYOND THE CALL OF DUTY



## SPONSORSHIP

Your sponsorship is vital to the continuation of our efforts to recognize the many heroes in blue across the country who made the ultimate sacrifice in their service to our communities. When you sponsor the End of Watch Ride, it enables us to use 100% of the donations we receive to support the families and departments of the fallen, and is the best way to honor these brave men and women.

Both financial and in-kind sponsorships are welcomed.

In addition to the benefits detailed below, our memorial trailers are present at many events nationwide, such as Washington DC for police week, and many other national and local events to honor the fallen.

### Diamond Sponsor - \$100,000

- Logo featured prominently on EOW travel memorial vehicles
- Premium placement on website with a direct link to your business
- Featured in all Live Broadcasts via our social media and other platforms
- Premium placement of your logo in all online newsletters
- Featured during every event from launch to wrap-up of the EOW Ride to Remember
- Featured at over 200 stops nationwide during the EOW Ride to Remember
- Featured during 50 'Nightcap Live' broadcasts during the EOW Ride

### Platinum Sponsor - \$50,000

- Logo featured on EOW travel vehicles
- Featured prominently on website with a direct link to your business
- Featured in all Live Broadcasts via our social media and other platforms
- Logo featured in all online newsletters
- Featured 5 times per week during the launch and wrap-up periods of the EOW Ride to Remember
- Featured at over 100 stops nationwide during the EOW Ride
- Featured during 25 'Nightcap Live' broadcasts during the EOW Ride

### Gold Sponsor - \$25,000

- Logo featured on the ride for 1 year
- Standard placement on website with a direct link to your business for one year
- Featured in social media posts three times per week for one year
- Featured during 5 'Nightcap Live' broadcasts during the EOW Ride

### Silver Sponsor - \$5,000

- Logo featured on the ride for 1 year
- Standard placement on website with a direct link to your business for one year
- Featured in social media posts one time per week for one year

### Bronze Sponsor - \$2,500

- Website logo placement
- Select custom merchandise

*Your sponsorship helps to underwrite the cost of the ride, while also giving you national exposure, not only on the road, but at every department, in every city we visit. In addition, many local TV stations and social media cover our events providing NATIONAL TV EXPOSURE.*



### ADDRESS

18303 E. APPLEWAY AVENUE  
SPOKANE VALLEY, WA 99016

### CONTACT

(509) 342-9546  
INFO@EOWRIDE.ORG

WWW.ENDOFWATCHRIDE.COM

# SPONSORSHIP FORM



## COMPANY INFORMATION

Contact Name:

Date :

Company Name:

Phone Number:

SponsorshipType:  Annual  Monthly

Amount:

## PAYMENT INFORMATION

Credit Card

Check (please make checks payable to: **Beyond the Call of Duty** and mail with this form to the address below)

Cardholder Name :

Billing Address :

City / State :

Postal Code :

E-Mail :

Payment Info :

Expiration Date: :

CVV: :

Date :

Signature : \_\_\_\_\_

**\*\* Please send a high-resolution image of your logo to: [info@eowride.org](mailto:info@eowride.org) \*\***

### ADDRESS

18303 E. APPLEWAY AVENUE  
SPOKANE VALLEY, WA 99016

### CONTACT

(509) 342-9546  
[INFO@EOWRIDE.ORG](mailto:INFO@EOWRIDE.ORG)

**THANK YOU FOR YOUR SUPPORT!**